



MAN &  
WOMAN  
OF • THE • YEAR  
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**Gold Sponsor- \$5,000**

**Recognition Benefits:**

*Company's name or logo to appear on all upcoming:*

- ❖ Print publication ads
- ❖ The Mall at Green Hills kiosk posters
- ❖ Grand Finale programs
- ❖ Official campaign website
- ❖ Lamar billboards
- ❖ Grand Finale invitations

*Additional company recognition on or at the following:*

- ❖ Upcoming official campaign events
- ❖ Grand Finale electronic banner
- ❖ Campaign press/media releases
- ❖ Full page, 4-color ad in the Grand Finale program
- ❖ "Featured Company" in an official campaign e-newsletter

**Participation Benefits:**

- ❖ Invitation to all upcoming campaign events
- ❖ 6 complimentary tickets to the Grand Finale
- ❖ First glance at the Grand Finale Live & Silent auction items
- ❖ Special MWOY/Vanderbilt Children's Hospital Tour
- ❖ Opportunity to attend a special VIP meet & greet prior to the Grand Finale
- ❖ Opportunity to include promotional gifts to all Grand Finale guests
- ❖ Opportunity to submit nominations for potential 2010 MWOY candidates\*\*

\* Sponsorship Deadline: Spring 2010 \*\*2010 Nominations officially close in March, 2010.

The Mission: To cure leukemia, lymphoma, and myeloma and to improve the quality of life for patients and their families.

*For more information, please contact Monica Ramey, Sr. Campaign Manager*

*615-331-2980 ext. 17 or at [monica.ramey@lls.org](mailto:monica.ramey@lls.org).*



## Campaign Sponsorship Commitment Form 2010 Man & Woman of the Year Campaign

Thank you for participating in the 2010 Man & Woman of the Year campaign! Please complete all **four** sections of this form to ensure proper seating allocation and representation of your company's name on all printed materials associated with the Man & Woman of the Year campaign.

Candidate to Support: \_\_\_\_\_

### -Section 1-

#### SPONSORSHIP OPPORTUNITIES:

\_\_\_\_ Presenting Sponsor (\$10,000)      \_\_\_\_ Gold Sponsor (\$5,000)  
\_\_\_\_ Silver Sponsor (\$3,000)      \_\_\_\_ Bronze Sponsor (\$1,500)

#### **DONATION:**

I would like to make a tax-deductible to the Man & Woman of the Year campaign and The Leukemia & Lymphoma Society in the amount of \$\_\_\_\_\_.

### -Section 2-

Will your organization use its table/seats at the Man & Woman of the Year Grand Finale? \_\_\_\_  
Number of seats your organization will be using: \_\_\_\_\_

### -Section 3-

#### **DONOR CONTACT INFORMATION** (please print)

Name of Sponsor (as you would like it to appear on printed materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### -Section 4-

#### **PAYMENT INFORMATION:**

\_\_\_\_ Check enclosed (made payable to The Leukemia & Lymphoma Society)

\_\_\_\_ Check sent by: \_\_\_\_\_

\_\_\_\_ Please charge the following credit card in the amount of \$\_\_\_\_\_.

\_\_\_\_ Visa    \_\_\_\_ MC    Acct #: \_\_\_\_\_    Exp. Date: \_\_\_\_\_    CV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to the Candidate. Candidates will remit donor forms to the Leukemia & Lymphoma Society.

For more information: [www.mwoy.org/tn](http://www.mwoy.org/tn).