



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

**MAN & WOMAN  
OF THE YEAR**

## ***Silver Sponsor- \$3,000***

### **Recognition Benefits:**

*Company's name or logo to appear on all upcoming:*

- ❖ Print publication ads
- ❖ The Mall at Green Hills kiosk posters
- ❖ Grand Finale programs
- ❖ Official campaign website
- ❖ Lamar billboards

*Additional company recognition on or at the following:*

- ❖ Upcoming official campaign events
- ❖ Grand Finale electronic banner
- ❖ Campaign press/media releases

### **Participation Benefits:**

- ❖ Invitation to all upcoming campaign events
- ❖ 4 complimentary tickets to the Grand Finale
- ❖ Opportunity to attend a special VIP meet & greet prior to the Grand Finale
- ❖ Opportunity to include promotional gifts to all Grand Finale guests
- ❖ Opportunity to submit nominations for potential 2010 MWOY candidates\*\*

\* Sponsorship Deadline: May 2, 2011

\*\*2011 Nominations officially close in March 24, 2011.

***The Mission: To cure leukemia, lymphoma, and myeloma and to improve the quality of life for patients and their families.***

*For more information, please contact Monica Ramey, Sr. Campaign Manager  
615-331-2980 ext. 17 or at [monica.ramey@lls.org](mailto:monica.ramey@lls.org).*



**MAN & WOMAN  
OF THE YEAR**

## Campaign Sponsorship Commitment Form

Thank you for participating in the 2011 Man & Woman of the Year campaign! Please complete all **four** sections of this form to ensure proper seating allocation and representation of your company's name on all printed materials associated with the Man & Woman of the Year campaign.

**Candidate to Support:** \_\_\_\_\_

### -Section 1-

**SPONSORSHIP OPPORTUNITIES:**

\_\_\_\_\_ Presenting Sponsor (\$10,000)      \_\_\_\_\_ Gold Sponsor (\$5,000)

\_\_\_\_\_ Silver Sponsor (\$3,000)      \_\_\_\_\_ Bronze Sponsor (\$1,500)

***DONATION:***

I would like to make a tax-deductible to the Man & Woman of the Year campaign and The Leukemia & Lymphoma Society in the amount of \$\_\_\_\_\_.

### -Section 2-

Will your organization use its table/seats at the Man & Woman of the Year Grand Finale? \_\_\_\_\_

Number of seats your organization will be using: \_\_\_\_\_

### -Section 3-

***DONOR CONTACT INFORMATION*** (please print)

Name of Sponsor (as you would like it to appear on printed materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### -Section 4-

***PAYMENT INFORMATION:***

\_\_\_\_\_ Check enclosed (made payable to The Leukemia & Lymphoma Society)

\_\_\_\_\_ Check sent by: \_\_\_\_\_

\_\_\_\_\_ Please charge the following credit card in the amount of \$\_\_\_\_\_.

\_\_\_ Visa    \_\_\_ MC    Acct #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to the Candidate. Candidates will remit donor forms to the Leukemia & Lymphoma Society.  
For more information: [www.mwoy.org/tn](http://www.mwoy.org/tn).