



LEUKEMIA &
LYMPHOMA
SOCIETY®

MAN & WOMAN OF THE YEAR

Finale Table Sponsor – \$750

Recognition Benefits:

- ❖ Opportunity to decorate or leave table gifts for your sponsored table's guests
- ❖ Company/Table name included on the Grand Finale electronic banner

Participation Benefits:

- ❖ One reserved table for 10 at the Grand Finale

NOTE: *This event has a limit of 10 table sponsors.*

Table Sponsorship Deadline: May 15, 2011

Full Page Program Sponsor – \$1,250

Recognition Benefits:

- ❖ Full page, 4 – color ad in the Grand Finale Program*
- ❖ Company name included on the Grand Finale electronic banner

Participation Benefits:

- ❖ 3 complimentary tickets to the Grand Finale

1/2 Page Program Sponsor – \$600

Recognition Benefits:

- ❖ 1/2 page, 4 – color ad in the Grand Finale Program*
- ❖ Company name included on the Grand Finale electronic banner

Participation Benefits:

- ❖ 2 complimentary tickets to the Grand Finale

1/4 Page Program Sponsor – \$300

Recognition Benefits:

- ❖ ¼ page, 4 – color ad in the Grand Finale Program*
- ❖ Company name included on the Grand Finale electronic banner

Participation Benefits:

- ❖ 1 complimentary ticket to the Grand Finale

Ad specs:

Full Page Ad: 6" x 7.5" Half Page Ad: 6" x 3 5/8"
should be 300 dpi – High Resolution EPS or PDF Format.

Quarter Page Ad: 2 7/8" x 3 5/8" (all full color)

All ads

* Ad Sponsorship Deadline: May 2, 2011

*For more information, please contact Monica Ramey, Sr. Campaign Manager
615-331-2980 ext. 17 or at monica.ramey@lls.org.*

Table & Ad Commitment Form

Thank you for participating in the 2011 Man & Woman of the Year campaign! Please complete all **three** sections of this form to ensure proper seating allocation and representation of your company's name on materials associated with the Man & Woman of the Year campaign.

Candidate to Support: _____

-Section 1-

I WOULD LIKE TO BECOME A TABLE SPONSOR AND/OR ADVERTISER:

___ Full Page: includes a Full Page color ad in the Grand Finale Program, signage and recognition at the Grand Finale and 3 complimentary tickets to the Grand Finale (\$1,250)

___ Half Page: includes a half page color ad in the Grand Finale Program, recognition at the Grand Finale and 2 complimentary tickets to the Grand Finale (\$600)

___ Quarter Page: includes a Quarter Page color ad in the Grand Finale Program and 1 complimentary ticket to the Grand Finale (\$300)

___ Table Sponsor: includes opportunity to decorate or leave table gifts for your sponsored table's guests, Company/Table name included on the Grand Finale electronic banner and one reserved table for 10 at the Grand Finale (\$750)

Note: We ask that you email or include with this form the names of the 10 guests who will be seated at your sponsor table. If you would like to give your table to a candidate to fill, just let us know. Thank you!

-Section 2-

DONOR CONTACT INFORMATION (please print)

Name of Sponsor _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

-Section 3-

PAYMENT INFORMATION:

___ Check enclosed (made payable to The Leukemia & Lymphoma Society)

___ Check sent by: _____

___ Please charge the following credit card in the amount of \$_____.

___ Visa ___ MC

Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

PLEASE NOTE: Ad files are due to Monica Ramey by May 2, 2011. Table Sponsor Commitment forms & Guest Names are due by May 15, 2011. Thank you very much. For more information:

www.mwoy.org/tn